

*Dateline Freehold, NJ & Williston Park, NY—Q2 2009—*

***BMG Sales and Hudson Marketing join forces to support BOSCH products.***



*“The only constant is change.”* With this famous quote in mind, BMG Sales and Hudson Marketing joined forces to positively change and enhance the services provided to the BOSCH dealer, user and consulting communities in the NY/NJ Metro area. This new partnership, BMG-Hudson Sales & Marketing, is a combination of two rep firms that compliment and enhance each other. Most of you have worked with one or both of the firms before and know that we pride ourselves in offering great products and outstanding service. The BMG-Hudson partnership will bring more of the same.

Bruce Garry, principal of BMG Sales and Michael Phillips, principal of Hudson Marketing are excited to take this next step in offering you the best in pro audio from both the LIVE SOUND and INSTALLED MARKET perspective. If you have any questions about BMG-Hudson or need to contact us for any reason, please call either of our offices: New Jersey Office: 732.294.1890; New York Office: 516.877.1365.



If it's June, it must be time for Infocomm. Despite the economic pic-

ture at the end of Q2, Bosch, a platinum Infocomm sponsor, was present in full force with much to show. As we know, Bosch manages for the long term and saw this year's show as a way of pulling further away from competitors. The booth, larger than the previous year, was brimming with new products and more than nicely equipped to handle the larger crowds.

Bosch Conferencing and Discussion Systems were prominently displayed and continuously demoed. The superior design of the units makes them easy to use. Bosch took the opportunity to announce a HUGE win—the United Nations, headquartered in New York, has selected BOSCH for all their conferencing and discussion system needs!

The Praesideo Mass Notification and Voice Evacuation system was also on display as were Sound projectors, EVID speakers, all new CPS amps and more. Bosch's new hemispheric speaker made everyone look up and listen. The unit was suspended about 25ft overhead and has amazing clarity and coverage pattern.

With all this, most attendees would be “blown away”, but Bosch was keeping its last surprise hidden. In one section of the booth Bosch cordless power tools were displayed. The display begged the question; how do you register to win? The answer was to go upstairs to the Valencia Demo room. There, Bosch had set up 2 sound systems. One, a traditional live sound line array, built using the new components of the EV-Innovation Array family and the second, a club installation. The systems “wowed” the audiences. One track, a version of Pink Floyd's The Wall, was especially memorable.

All in all, quite a showcase for a worldwide powerhouse like Bosch. Call us at BMG-Hudson and we'll be happy to tell you more about all of these products.



**ElectroVoice INNOVATES with the all new EV-I Speaker Line**

Among the 550 new offerings BOSCH launched at Infocomm'09 were the EV-I family of speakers. EV-Innovation (EV-I) products are a family of installation-dedicated speakers.

- EVA (Expandable Vertical Array) offers the benefits of concert line arrays in a new, simpler format. The EVA-2082S comes in 4 different directivity characteristics.
- EVF (Expandable Front Loaded) offers 2-way, front loaded, full range systems with 12" or 15" woofers, a wide range of coverage patterns, and includes low-frequency systems. The EVF Series offers exceptional versatility for fixed-install applications where high-quality audio is required in a compact, lightweight, and simple-to-use package.
- EVH (Expandable Horn Loaded) comprises 2way full range horn loaded coaxial speaker systems with 15" woofers. The EVH-1152S is available in 5 different rotatable waveguides, ranging from 40X30 to 90X90.



To learn more about the EV-I family of speakers, visit the EV Web site: [www.electrovoice.com](http://www.electrovoice.com).