

The Sheet

Lights, Sounds, Action with BMG Sales



BMG
SALES

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Did you know ?

- EV got its name by mic'ing Knute Rockne, legendary Notre Dame coach. The "Electronic Voice" of Knute stuck, and EV was born.
- Winter NAMM is just around the corner – do you have your flights yet? How about hotel? Start booking and look for the BMG Sales team there.

Call BMG Sales for details
732.294.1890

El Jefe's Corner

Greetings from BMG Sales' HQ. Those lazy days of summer didn't last very long! We ended August with a bang at DJExpo, started learning about new products from the lines we rep, and now it's on to LDI for all of you to see those exciting new products. Before you know it; Winter Namm. I'm looking forward to seeing each of you in the coming months - working together to make these new products a success for us all!

Turn the volume up,

Bruce

Product News from Telex – EV Speakers

How often has this happened? Someone walks into your store and says, I need a system for addressing a group of parents at the local school, my social organization (Lions, Rotary, Knights of Columbus, etc.), a small dance/night club, a restaurant, you name the venue!

What's the best answer? A very strong solution to this oft posed opportunity is the EV Sb122 sub woofer mated to a ZX model speaker.

Depending on the specific application it might be the ZX-1, the ZX-4 or the ZX-5. If an outdoor weather resistant to water proof solution is required, then the ZX1i or the ZX-5i are available with weatherized components.

This set up is perfect for someone looking for portability and ease of movement as well as those looking for a permanent installation. Use this solution with a variety of Live Telex brand mics, such as N/D 767, N/D 976 or the RE-410 and you have a great sounding, long lasting answer to your problem.

Keep your eye out for the occasional special offer from EV that offers the pole or tripod stand at a reduced price. Or use this opportunity, if it's a mobile application, to build the sale by adding a custom hard case from Grundorf.

The technical stuff: The Sb122 weighs in at 33 lbs and comes with a built-in handle. It has a 12-inch cast frame subwoofer, parallel Neutrik Speakon connectors, and it can handle 400watt continuous and 1600 watt peak power handling. 8 ohms and 131dB of SPL!!!

OK now the lowdown on the top part of the solution. The ZX series. The ZX-1 features a 90 by 50 degree horn. This gives the unit a lot of flexibility. Put it on its side and you have a perfect floor wedge monitor for a band. Mount on top of the Sb-122 and you have an excellent DJ/PA system. The horn can be rotated so that you can adjust the dispersion pattern to suit your exact situation.

There are 7 other models in the ZX family. Since this is meant to be a newsletter and not a technical journal, if you have more questions, call, email or schedule a demo. BMG, as always, strives to offer the ultimate in customer service.



Sb122



ZX-1

Show News – DJExpo 2006

Dateline August 2006, Atlantic City, NJ – DJExpo 2006.

Music Trends, one of BMG's dealers, participated in this year's DJ Expo tradeshow in Atlantic City, NJ. Chauvet Lighting and Technical Pro partnered with BMG and Music Trends to truly light up and sound out from August 22nd through 24th.

Filling both sides of the aisle with adjoining booths, Chauvet and Technical Pro had a very good show. According to Bob Savarese, the owner of Music Trends, the show generated greater traffic and sales volume than the previous year!!

Part of the reason was the slew of new products shown by both manufacturers. The talk of the booth and certainly the surrounding area was the debut of Chauvet's EQ Tubes. These tubes, which many of (continued pg 2, column 1)



MUSIC TRENDS

The Calendar

Oct 20-22 - LDI, Las Vegas, Nevada –
Visit us in the Chauvet Booth, #553
and the Telex Booth, #533

Dec 3-7 – Telex Pro Announce
Certified Dealer Academy

Jan 18-21, 2007 – Winter NAMM,
Anaheim, CA – stay tuned for more
info in our next newsletter

Product News from Chauvet

*Editor's Note: Just as we were about to hit the wires with this edition of BMG Sales' newsletter, we got the ok to include this late breaking news. It's so exciting, we decided to add it in to get the word out right away. Read on to learn more about this amazing, one of a kind product that we were sworn to secrecy on at pre-LDI Training. BMG has been trying to tell you with hints, nudges, and winks that you should **not** miss this year's LDI. As the song goes, "You Ain't Seen Nothin' Yet" and here's one of the many reasons why.*

Chauvet DVwall HR Display System

With an IP-65 rating and a modular design for optimal flexibility and ease of installation, the DVwall HR is a robust LED display system for distant viewing in entertainment venues, stadiums, theme parks, billboards, as well as the rental and staging markets. Delivering 16 million colors with a pixel pitch of 31mm, it displays high-resolution graphics, animated gifs, video and images to delight viewers and maximize the return on investment. It is compatible with Windows Media Player. "The combination of quality LEDs, clever technology, superior materials and aggressive pricing creates unprecedented and unmatched value in the LED video display field," said CHAUVET CEO Albert Chauvet. The system consists of ½ meter x ½ meter DV modules, each fitted with 2,304 LEDs ingeniously grouped in clusters to enhance brilliance. Each module comes with mounting hardware designed to allow multiple configurations, offering a wealth of creative flexibility. Pixel density is 256 per module or 1,024 pixels per square meter. With endurance in mind, even the mounting system and connectors were conceived to withstand rigorous weather conditions. Each module comes with signal and power linking cables with an IP-65 rating.

The system's modular design makes it well suited for a myriad of applications, from using few individual modules for text, graphical displays and outdoor architectural touches, to massive shows for distant viewing in open outdoor settings, mega productions and signage.

The system can operate without the pricey media servers usually required by digital video displays of its kind. You just need a standard computer with an ATI graphics card, and the CHAUVET proprietary DVwall Studio PCI card and driver, which supports multiple formats (MPEG, AVI, text, etc.). Set up is straightforward: Computer to DVW-PCI card>DVW-PCI card to driver>DVW-Driver to first panel. And then link panels as appropriate.

Each driver features 16 outputs and operates up to 96 modules. Daisy chaining several drivers allows the creation of bigger displays. Possible configurations are endless because modules do not need to be arranged uniformly and contiguously in horizontal or vertical blocks, as long as proper setup requirements are met. Instead, they can also be arranged diagonally or the system can be split up in separate sections around a perimeter. That way, one image can be split into different sections or the same image can be replicated in different areas of a venue.

For more info ... come to LDI, Booth #553, where Chauvet will showcase the system for the first time. We'll see you at the booth! You can also call or email BMG Sales for more info.

Show News – continued from page 1

you have seen in an email animation, are LED based, and visually represent the movement of a 32 band graphic equalizer. They are available in packages of 4 tubes each. Additional tubes can be purchased, also in groups of 4. One lucky customer made Bob an offer he couldn't refuse and took the tubes home with him. Not sure if they will be permanently installed or used for a mobile rig.

If you want more info on this and other exciting products from Chauvet, you should:

- 1) Go to www.chauvetlighting.com
- 2) Call BMG Sales and arrange a demo
- 3) Come to LDI and see the tubes and a whole lot more in action!!!

A reminder ... LDI this year is in Las Vegas at the LVCC. Dates are Oct. 20,21, and 22. Chauvet is in booth #553. Telex is in booth #533.



DVmodule HR

DVwall HR Display System



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