

# The Sheet

Lights, Sounds, Action with BMG Sales



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### Did you know ?

- Chauvet's COLORado3 got a TRUE outdoor test at the World Ice Art championships in Alaska. See the Chauvet Product Highlight on pg 2 of this newsletter for a link so you can read more on the chilling facts and see some amazing photos.
- With "8 decades of decibels" upon us, EV has relaunched the famous PA Bible. See the EV website for the original PA Bible and all back issues.
- The rock band Poison, touring June-Sept '07, uses 28 COLORado3 units to light up their show.



**Get ready for the ZXA5 from Bosch Communications. This powered speaker is going to rock the house!**

Bosch Communications / ElectroVoice is preparing to roll out the latest in their line of high performance, lightweight powered speakers, the ZXA5. EV started this category of speakers with the intro of the SX300. Other manufacturers copied the look but not the quality of the components, such as the transducers. Many competitors used "plastic" with underperforming transducers to keep costs low, causing many consumers to equate "plastic" to "cheap". EV is taking advantage of the lightweight properties of injection molding and has taken the category to a whole new level by adding DVX and ND2 transducers for exceptional audio quality out of a light weight enclosure.

For versatility, it's unmatched. The ZXA5 comes with 10 standard attachment points, 90° x 50° as well as 60° x 60° horn patterns. You can use it as either a FOH monitor or as a floor monitor thanks to it's built in 45° and 55° angles. You can also hang it from a pole. The ZXA5 family of powered speakers are available in either black or white.

Dealers take special note here: Retail and MAP are the same; think what that can do to your bottom line. End users benefit from an extremely powerful system. In order to achieve the same sound they have to look at more expensive and complex touring systems. To get even more oomph add in a Plasma P2 subwoofer and bring the house down!! These new power houses will be available starting September '07.

Contact BMG Sales to learn how you can be one of the first on the block to have the ZXA5.



## El Jefe's Corner

Greetings and a Happy Summer 2007 to all. It's hard to believe we are halfway through 2007 – whether you're gearing up for a summer of outdoor concerts, making plans for upcoming trade shows or figuring out how to best take advantage of all the new products our manufacturers are releasing, BMG Sales is here to help make your Summer 2007 wildly successful.

As you read this newsletter, you'll see we've packed it with lots of product news. We want to keep you abreast of what's new and how these new product offerings can help you in your business. Telex's ZXA5 is most definitely worth taking a look and listen to. If, after you read the page 1 article here, you need more details, call the office – we'll be happy to provide you with more specs and pricing.

Chauvet's newest entry in the LED world is the COLORado1

– check out the article on page 2. This addition to the COLORado line gives you another indoor/outdoor option that will surely be a big hit. Pre-orders are a must if you want to get in on one of the early shipments this summer.

Lightronics wireless DMX offerings are highlighted on page 2 – couple their wireless DMX with lights and you've got Wireless in a Box – a great pairing.

Finally, I'm pleased to announce an addition to our line card. Electrix is back and better with new products and software. Electrix is going after the higher end processing market with devices like Virtual Repeater, Digi MoFX and Comp One. Check out their web site at <http://www.electrixpro.com>.

With all these new product offerings, there's a lot to look at. I wish you all an exciting and successful summer! As always, call the BMG Sales office with any questions, pricing info and more.

Turn the volume up, *Bruce*

## The Calendar

July 23-27 – EV Netmax Certified Training. Call BMG Sales for training registration details.

Aug 13-16 DJ Expo, Atlantic City Convention Center – look for BMG Sales at the show!

Nov 16-18 – LDI, Orlando, Florida – visit BMG Sales at Chauvet Booth # 765 – it's not too early to make reservations.



## LIGHTRONICS PRODUCT SPOT – Wireless DMX

Lightronics is going Wireless! Winner of the Lighting & Sound July 2006 shootout, Lightronics now has convenient reliable DMX built-in or stand alone offerings.

Products include:

- Stand Alone Wireless DMX Transmitter
- Stand Alone Wireless DMX Receiver.
- Wireless DMX Lighting Consoles
- Wireless DMX Dimmers

The Wireless DMX features include 16 Universes of 512 DMX Channels, Real-Time FHSS TDMA Communication, and 83 Channel Hopping 2.45GHz Band.

The Wireless DMX also has incredible range; 1400 feet inside and 4000 feet outside. The outside range can even go through structures.



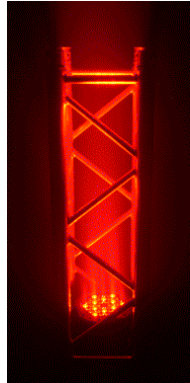
Wireless Transmitter

Now, even better, Lightronics has packaged a Wireless Console, Dimmer, lights and a stand in a new offering: Wireless Lighting in a Box!

## CHAUVET LIGHTING The COLORado Series expands!



Hot off the press, Chauvet has just announced an addition to the COLORado series of indoor/outdoor lights. The COLORado 1, available in July '07, is an indoor/outdoor wash and is the latest addition to Chauvet's growing line of high-power LED illumination. This unit features 36 one-watt red, green and blue LEDs and is IP-65 rated. The COLORado 1 is a 9 channel DMX fixture that provides RGB color



COLORado1



mixing and a tight beam angle of 11.6 degrees. It is available in either black or silver and weighs in at around 10 pounds.

Like all Chauvet LED fixtures, the COLORado 1 features low power consumption and can be daisy chained to connect multiple units. Up to 15 units can be connected in this manner on a single circuit! More benefits include low heat emission and silent operation, due to the absence of fan or gel scrollers.

The COLORado 3 is already on tour this summer with the rock band Poison. These lights have met with such success that the COLORado 1 will soon be joining the tour.

As noted in the "Did you know" section on page 1, the COLORado 3 had a phenomenal showing and a true test of the outdoors at the World Ice Art Championships in Fairbanks, Alaska. Follow this link to learn more:

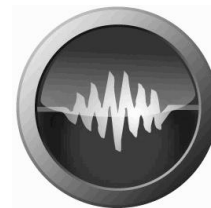
[http://www.chauvetlighting.com/news/newsletters/alaska\\_release07/alaska\\_release07.html](http://www.chauvetlighting.com/news/newsletters/alaska_release07/alaska_release07.html)

Call the BMG Sales office for more information and pricing.



Wireless Lighting in a Box

As always, for pricing or more info on these products call or email BMG Sales.



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