

The Sheet

Lights, Sounds, Action with BMG Sales



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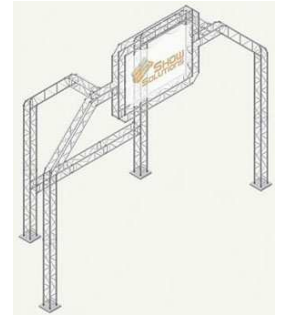
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offering you complimentary products. At NAMM'08 we were able to touch, see and get trained on Show Solutions' product offerings. And, we can reiterate what was said in "El Jefe's Corner" in the last issue – we are proud to rep this line!

Show Solutions makes various grades of trussing – each suited for different venues – from the Display Line, for in-store, to the Professional Line for use by A-list tours and productions and more. Show Solutions' trussing is available in many shapes and sizes – allowing you to create a unique look and feel. Staging from Show Solutions gives you the ability to build a free standing stage as well as extend an existing stage.

No, we won't have full size samples to show you – but we will have miniature components so you can check out the quality and create your trussing and staging solutions. As always, call us at BMG Sales for more info.



Did you know?

- The Jan'08 NAMM Show was the 106th NAMM Tradeshaw. So, Pro Audio has been around over 100 years and EV for 80 of those years. That longevity gives EV Charter/Founding member status!
- The acceptable noise level at NAMM is 85dB. NAMM folks walk around with sound meters and measure. The threshold is routinely exceeded – earning NAMM the nickname "The Loudest Tradeshaw".

If you've looked at the BMG website, or even if you haven't, you likely know that Bruce started his career over 20 years ago in the Pro Audio industry.

You also likely know that Bruce has worked for a few manufacturers during those 20 years, including GEMINI. Now, in a "Circle of Life" moment, BMG Sales is the NY/NJ rep firm for Gemini! A few changes have been made since Bruce's last stint at Gemini about 5 years ago – for one, the company is now named GCI Technologies. And, under the GCI Technologies umbrella, there are 3 product lines: Gemini, Cortex and iKey.



The Calendar

Feb 25-28 – Nightclub & Bar Show – Las Vegas, NV

July 17 - Lightronics Product Training



Our first GCI product highlight focuses on the popular Cortex dMIX-300 and dMIX-600. Both units allow DJs to cue, pitch, manipulate and scratch music that is stored in an iPod or any other USB storage device. Add a USB hub to the configuration and you can have 4 devices available for your music selection. DJs delight! We'll be happy to provide you with more info, just called us at BMG Sales.

El Jefe's Corner

WOW! That's best way to describe NAMM'08. The show was packed with excitement, energy and innovation! We've devoted the entire back page (aka page 2) of this newsletter to Bosch and all the exciting EV product announcements at NAMM. There's so much to tell you, we had to move the calendar to page 1.

In addition to the EV excitement, we continued to see lots of Chauvet LED buzz and had the opportunity to really dig in and get familiar with our newest lines, announced in the last newsletter: GCI Technologies and Show Solutions. I'm thrilled to be able to work with each of you to determine best placement and push for these lines. Figuring out how these lines complement and complete your offerings is

critical to our joint success.

Page 1 has a spotlight on Show Solutions. Read up, get the feel for their trussing solutions and call us at the BMG Sales office to further discuss how you can bring Show Solutions to your customers.

Later this month, I'm heading out to the Nightclub & Bar Show in Las Vegas – if you'll be there, let me know – I'll be happy to walk the show with you, spend time in our manufacturers' booths so you can see their latest offerings and talk further about how we're going to have a great '08.

Turn the volume up, *Bruce*



At the recent Winter NAMM show in Anaheim, CA, EV revealed a number of exciting new products and also drove home the fact that it is an engineering oriented company. Part of the excitement centered around introducing a new program called EV80, celebrating ElectroVoice's 80 years in an industry they helped create. HAPPY 80th EV !

The booth was quite large but nicely broken up into separate areas for the Bosch lines: Midas, Dynacord and ElectroVoice products.

EV products dominated the central area with the sides focusing on the other lines. On the back wall of the main area were large screen plasma TVs counting down the days, hours and minutes to the Musik Messe show in Germany....perhaps more exciting news and products will be unveiled there. Technophiles take note: the countdown application was running on Mac OS.

Four big products showcased in the main area were the ZXA5, Sb2A, EVID Flush Mounts (FMs) and DC-One.

First up, the Sb2A.....looks like the Sb122 because it shares the same high quality, light weight enclosure. On the inside, it features the **EVS12S subwoofer** component, again used on the passive Sb122. Then, things get interesting! EV added **dual** 350 watt amps that can drive either an 8 ohm passive sub or a full range loudspeaker.



Sb2A

At NAMM, the Sb2A was shown and heard hooked up to a ZX-1. Very impressive for such a lightweight speaker. The Sb2A comes with Neutrik XLR, ¼ combo input and parallel XLR output.

Next to the Sb2A was the **ZXA5**. This powered version of the ZX5 is packed with the following features:

- ✓ Integrated amp with 1000 watts low frequency, 250 watts high frequency
- ✓ DVX3150 15" LF transducer
- ✓ DC2 2" voice coil / 1" exit neodymium compression driver
- ✓ Various coverage patters, 90x60, 60x60
- ✓ 133dB max SPL
- ✓ 10 integral suspension points plus 3 anchor plates
- ✓ Powercon connector for slave through



ZXA5

Again, once you heard the ZXA5, you could not believe the sound! The best demo on both systems came from Guillermo Wabi, EV's tradeshow and speaker guru. He made his own cables that went from an iPod out to XLRs. Very easy to demo the speakers and what a selection of music!

Seen, but not heard at NAMM were the new **EVID Flush Mounts**, available in 2 sizes, 4.2 and 6.2.

- ✓ The 4.2 features a 4" woofer, 4" passive radiator, 1" tweeter
- ✓ The 6.2 has a 6" woofer, 6" passive radiator, 1" **DOME** tweeter

Last, but certainly not least, for those folks who need Digital Signal Processing, the **DC One** is the answer.

Built upon EV's experience in DSP, as demonstrated at Live 8, Live Earth, the Olympics and the FIFA World Cup of Soccer, the DC One introduces new functionality to the world of speaker management and optimization.



DC One

Unique features include:

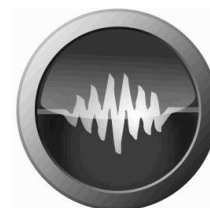
- ✓ 2 in 6 out topology
- ✓ Front Panel Access control as well as via a Free PC based editor program
- ✓ 60 factory and 20 user defined presets
- ✓ Individual parameters in each preset can be locked
- ✓ Compatibility with DX38
- ✓ Front panel USB connector
- ✓ Rear RS232 for contact closure or for linking multiple units
- ✓ 1U height with typical amplifier depth approx 19"

This is just a taste of the excitement generated by these new products.

All in all, a very busy time at NAMM'08. EV demonstrated why it is imperative to invest in new products to continue to stay on top in an industry they helped create.

Again, HAPPY 80th and hats off to EV.

For more info on any of these products, including pricing, call us at BMG Sales.



BMG SALES

44 Shady Lane
Freehold, NJ 07728

Tel 732.294.1890
Fax 732.845.4945
Email nadene@bmg-salesnj.com

Visit us on the web at:
www.bmg-salesnj.com