

# The Sheet

Lights, Sounds, Action with BMG Sales



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## Bosch Communications Systems unleashes the Electro-Voice ZX3

EV invented the lightweight, high performance speaker category. Other manufacturers copied the plastic enclosure, but could not replicate the high quality internal components.

EV’s newest addition, the ZX3, is built with top quality components from the ground up. The low frequency driver is the legendary DVX3121 – the same driver that is used in the XLC line array. The high frequency driver is the ND2, a neodymium compression driver also used in the ZX5 speaker, and XLE and XLD line arrays. Both are great examples of EV-developed technology.

Versatility is the theme with the ZX3. It can be used in a multiple box array, mounted on a truss or tripod stand, used as monitors with multiple horn patterns, or as system mains when combined with a subwoofer.

Monitor angles are 45 or 55 and the horns are either 90x50 or 60x60. The ZX3 comes in black or white and there is a weatherized model for outdoor use. EV also offers an optional heavy duty stackable cover. All this in a box that weighs in at just 43 pounds and gives you:

- 600 watts
- 131dB SPL
- 7 rigging points



Electro-Voice ZX3

## Did you know?

- The first stages for live audience performances date back 3000 years, when the Greeks & Romans held outdoor performances and used stone or compacted dirt to elevate the actors. We’re happy to have Show Solutions products today to get us out of the dirt and into true mobile staging!

All in all, EV hit a homerun with this great addition to the ZX family – the ZX3 stands proudly by its “cousins” - the ZX1, ZX4, ZX5 and the XZA5 – the powered family addition you read about in our last newsletter.

As the saying goes, “Hear it Now”, EV’s 80<sup>th</sup> birthday theme. Call BMG Sales to hear for yourself how good it is.

## El Jefe’s Corner

It’s amazing to think we’re 5 months into 2008 already. Given the cool, wet weather we’ve had here these last few weeks, it’s also amazing to think we’re gearing up for InfoComm, summer events, several manufacturers’ training sessions, DJExpo and more. Chauvet’s 2008 Interstate Tour comes to Harrah’s in Atlantic City June 23-24<sup>th</sup> and then to the Holiday Inn, Midtown Manhattan June 26-27<sup>th</sup>. Come meet the product specialists, check out new products, try your luck at winning some gear and more. Registration & location details can be found on the Chauvet web site: [www.chauvetlighting.com](http://www.chauvetlighting.com) – just click on Interstate Tour.

Lightronics Inc, in partnership with BMG Sales, will have a full day of product training this summer in New York City. Please mark July 17<sup>th</sup> on your

calendars – the day will be filled with information on various products, hands-on training and time for your questions. We’ve picked a venue close to Penn Station in NYC, making it easy for both New York and New Jersey commuters. You can register right now by going to the Lightronics web site: [www.lightronics.com](http://www.lightronics.com) – use the registration link found on the front page.

Several of our manufacturers are introducing new products. A few of them are highlighted in this issue of the newsletter. Please take the time to start learning about the new offerings. Then, call us at BMG Sales for more info! As always, I look forward to working with each of you as we prepare to kick off the 2<sup>nd</sup> half of 2008 !

Turn the volume up, *Bruce*

## The Calendar

June 18-20 – InfoComm / NSCA, Las Vegas. EV Booth #C3439 & Demo Room N109

June 23-24 – Chauvet 2008 Interstate Tour, Atlantic City  
June 26-27 – Chauvet 2008 Interstate Tour, NYC – see El

Jefe's column for registration & location info.

July 17 - Lightronics Product Training, NYC. Get registration info from El Jefe's column.

Aug 11-14 – DJExpo, Trump Taj Mahal, Atlantic City

## Chauvet's Q-Series Great Value from a set of Great Products



If you are a musician in a small band, a club owner looking to add lights to the dance floor or a school or community theatre you may have slowed down your lighting project due to budget constraints. As you started to explore the world of lighting, you may have found that to add lights that accomplished your goal, you were over budget. If you then turned to effect lighting to be more cost effective, you likely found that while this approach was more in line with the budget, effect lighting by itself did not accomplish the goal of the lighting design.

If you've found yourself in this situation, then you need to know more about the **Q Series** from Chauvet Lighting. Bottom line, the Q Series is a value oriented family of products available with a variety of features, bulb wattages and LEDs.

Let's start with the Q-Spot 575. It's the biggest and brightest member of the family and here's what you get:

- ✓ 16 channels of DMX
- ✓ Separate Color and GOBO wheels
- ✓ Motorized focus & dimmer
- ✓ Pan & Tilt correction
- ✓ Sound Activation
- ✓ Automatic Programs
- ✓ A tight 17 degree beam angle
- ✓ 2 year warranty

For a wash light, check out the Q-Wash 575 with:

- ✓ CMY Color Mixing
- ✓ 6 Color Wheels
- ✓ 3200 and 5000K correction filters
- ✓ 16 channels of DMX
- ✓ 2 year warranty

Want to go green? How about the Q-Wash LED or the Q-Wash LED 36? The main difference between the family members is brightness. Unbeatable 100,000 hour LEDs in a 20 pound package!

Want more choices? Chauvet rounds out the family with the Q-Spot 300, Q-Spot 200, Q-Spot 152 as well as scanners and moonflowers, the Q-Roll and Q-Mix.

Call us at BMG Sales for more info. Plan to attend the Chauvet Interstate Tour in our area. See registration details in this newsletter in El Jefe's Corner.



Chauvet Q-Wash575



Chauvet Q-Spot575



Chauvet Q-WashLED36



Box trussing is an integral part of the entertainment industry. Lighting designers and audio engineers need a place to hang the tools of their trade. Most importantly, how are lights, speakers, mics and anything else needed for a performance hung so that they don't draw attention away from the artist?

The answer is trussing. Based on the simple idea of a box, trussing is available in a variety of strengths, each suited for a particular task. There is Display Trussing for use in a store to display merchandise, Mobile Trussing for bands, DJs and other one time events and lastly Professional Trussing for theatrical shows & concerts.

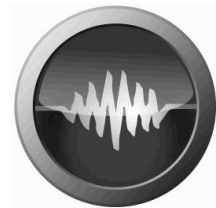
Pro Trussing comes in two sizes 12 inch and 20 inch. The size refers to the size of the truss box. So, a 12 inch truss system uses a 12 inch square box as its basic structure and its ordered in the correct length. 20 inch trussing features a 20 inch box and is heavier but can also support greater weight limits.

Most trussing is made from aluminum so that it does not rust, is relatively light weight, and affordable.

The box design has numerous advantages. The cross bracing connecting the 12 or 20 inch squares provide rigidity so that even under heavy loads the deflection or bending is minimal. Truss manufacturers publish tables with maximum loads and deflection amounts to aid designers and engineers as they are creating the environment.

Another advantage of the box and cross brace is that it provides a built in ladder that rigging technicians use to climb the rig to add equipment, make adjustments and finally disassemble when the show is over.

BMG Sales reps the Show Solutions line of box trussing. Call us for more info!



**BMG**  
SALES

44 Shady Lane  
Freehold, NJ 07728

Tel 732.294.1890  
Fax 732.845.4945

Email [nadene@bmg-salesnj.com](mailto:nadene@bmg-salesnj.com)

Visit us on the web at:  
[www.bmg-salesnj.com](http://www.bmg-salesnj.com)